

# Consulting Package: **HYPE Ecosystem**



## **A Long Term Innovation Partnership**

- Develop a sustainable company-wide innovation community
- Detailed program planning for an initial six-month period
- Embedded Health Checks
- Learn best practices and how to promote sustainable engagement
- On-going partnership support from HYPE consultants to keep your program on track

### **Program purpose**

The HYPE Ecosystem program helps to establish a complete collaborative innovation program. Our consultants will work alongside your innovation team to establish the foundations for a sustainable program, to deliver quick wins, and then refine the program to ensure it continues to match your changing goals and ambitions.

### **Core workshops & modules**

#### **Collaborative Innovation Foundations**

→ Establish structures, policies and resourcing

#### **Planning & Alignment**

→ Program phasing, prioritization and culture

#### **Campaign Best Practices**

→ Promoting participation and engagement

#### **Communications**

→ Planning and raising awareness

#### **Software Training & Setup**

→ Your branded innovation portal

#### **Campaign Building**

→ Developing effective campaigns and questions

#### **Innovation Advocate Training**

→ Grow your innovation community

#### **Innovation Team Coaching**

→ On-going strategic support

#### **Health Check**

→ Monitor your program performance

### **Key deliverables**

- 8 x on-site workshops and training
- Collaborative Innovation training for up to six people
- Software setup
- Software and administration training for up to six people
- 1 x health check
- Remote training and support for innovation advocates
- Ad-hoc coaching for the innovation manager

### **Additional HYPE services**

HYPE can offer further consulting and training support as required, including developing an innovation strategy, adoption monitoring, onsite innovation community management and creation of an innovation playbook tailored to your needs.