

Consulting Package: **HYPE Foundations**



Establish your Collaborative Innovation Program

- Co-develop a program to match your goals, culture and structure
- Expert training for your innovation team on best practices
- Build live and compelling innovation campaigns
- Close support from HYPE to establish your program

Program purpose

The HYPE Foundations program helps establish a sustainable collaborative innovation program. You will be supported by HYPE consultants to develop a program in support of your goals and put in place the foundations for a long term and successful program.

Core workshops & modules

Collaborative Innovation Foundations

→ Establish structures, policies and resourcing

Strategic Planning & Alignment

→ Program phasing, prioritization and culture

Campaign Best Practices

→ Promoting participation and engagement

Communications

→ Planning and raising awareness

Software Training & Setup

→ Your branded innovation portal

Campaign Building

→ Developing effective campaigns and questions

Innovation Team Coaching

→ On-going strategic support

Key deliverables

- 6 x on-site workshops, including training
- Collaborative Innovation training for up to six people
- Software setup
- Software & administrator training for up to six people
- Ad-hoc coaching for the innovation manager

Additional HYPE services

HYPE can offer further consulting and training support as required, including health checks, adoption monitoring, on-site community management, creation of an innovation playbook tailored to your needs, and innovation advocate training.